



# Speaker: Mazarine Treyz

"Wild Woman" Fundraising, Nonprofit Leadership  
Successful Job Search Strategies & Gender Studies

**Attention: Student Life, Student Activities, Career Office Staff, Gender Studies, Professional and College Development Staff, Alumni fundraisers.**

Ms. Treyz excels at speaking to students and graduates with an eye on their future. With a been-there, done-that sense of clarity, she allows audiences to see inside and get a feel for the often confusing world of nonprofits, job searches, fundraising, digital marketing and more.

**Author:** *The Wild Woman's Guide to Fundraising*, Published November, 2010. Chosen as one of the top 10 nonprofit books of 2010 by Beth Kanter, CEO, Zoetica.

**Entrepreneur:** Wild Woman Fundraising.com, 7,500 monthly readers, 200,000 hits, E-Products, social media consulting, nonprofit job coaching.

**Fundraiser:** Raised over \$1M in 3 years for various nonprofit organizations via grants, events, appeals, digital marketing and more.

**Digital Marketing Consultant:** Helping businesses take control of their internet search results via workshops, one-on-one training, telephone sessions, and turnkey solutions. Forthcoming book, *3-D Reputation Engine*.

Graduate of Bard College, BA, Literature, Gender Studies, and Poetry. Graduate of Communispond Speaking Course.

**Previous speaking engagements include:** The Future is Now Conference, The Center for Nonprofit Organizations, The GINAC Group, Texas Association for Nonprofit Organizations, Austin Community College, Urban League of Portland Career Fair, Nonprofit Job Club, Austin, TX

## Keynote & Workshop Topics: Student Life, Student Activities & Career Office Staff:

### **Landing the nonprofit job**

***One in ten people in America works for a nonprofit. It's one of the fastest growing fields in America, and yet, few people understand how to get their first job in this field.*** This presentation will detail how to put your skills and talents in the best light, including helping relate your past experience to the job, producing imaginative cover letters, how to measure your success and professional networking tips.

### **Your First 80 days at a job**

How can you guarantee your first three months are a success? Here are the conversations you must have with your boss. Tips for performing under pressure.

### **Making a living with your writing**

Changing the world with your humanities degree. Ever thought of your degree as useless? Well, I've got a degree in poetry and I've helped a lot of people. You can too.

### **Jumpstart your Jobsearch with Social Media**

Helping graduates get a leg up in the job search with a few unusual tips.

### **How To Make Money with Social Media**

How do you start a business online? There are lots of ways to succeed, and lots of ways to fail, too! Here's a blueprint to help you start to earning money now.

<http://MazarineTreyz.com>

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**Mazarine Treyz has authored:**



## **The Wild Woman's Guide to Fundraising**

Change your Life  
Change the World  
Do What you Love

### **What people say:**

"I attended Mazarine's workshop at the Urban League's Job Fair on Tuesday. She did a great job of presenting! Authentic, informative and helpful. I will pass this information on to everyone I am in contact with. Thank you Mazarine!"

-Evelyn Liu, Phoenix  
Lotus Foundation  
Portland, Oregon

"I've learned so much about fundraising and marketing! I had a fabulous time learning as my experience was filled with her warmth as a person."

-Shoshana Avree,  
Executive Director,  
A Child's Life Nepal

### **Professional development, Alumni fundraisers, and College Development Staff:**

#### **Presentation Skills (or "How to Avoid Powerpoint Death")**

*Powerpoints should be as short and as funny as possible.* We'll talk about how to deal with stage fright, how to joke about the sacred cow, how to address oppressive comments or questions, and more.

#### **Leading the Future of Marketing**

What does the marketplace look like now versus 20 years ago? What makes or breaks an organization? The answers may surprise you.

#### **Negotiating Conflict in the Workplace**

Want to get along better with people in your life? Can you name and claim behaviors that you see?

#### **Ms Treyz also speaks on a variety of fundraising topics**

Getting that first fundraising job, Lean Development, Fundraising in a Downturn, Marketing Your Nonprofit Online, Volunteer Management, Why people give and how to get them to give more, Navigating Generational and Cultural differences

### **Gender Studies Department:**

#### **What to do with your gender studies degree?**

Do you want to empower women and sexual minorities to change the world? What do you do first? Get a PhD in gender studies? Not necessarily. How you can concretely help people in the world, using the skills you have right now.

#### **Leadership in Women's Fundraising**

How do you lead a women's organization? What makes this kind of cause different? How to analyze internalized oppression and get it out of your way.

To book Ms. Treyz, please call: 512-763-5161 or email [info@mazarinetreyz.com](mailto:info@mazarinetreyz.com)

For additional information please see <http://mazarinetreyz.com> or <http://wildwomanfundraising.com>.