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Marine Toys for  
Tots Foundation

Celebrating over **64** years of spreading  
joy to millions of less fortunate American children!

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TOYS FOR TOTS

Special Gift/Joy

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## MARINE TOYS FOR TOTS FOUNDATION

18251 Quantico Gateway Drive • Triangle, VA 22172

Every Child Deserves a Little Christmas!

Dear Caring Friend:

This year marks the 65th year of the U.S. Marine Corps Reserve Toys for Tots Program — America's most beloved and trusted children's Christmas charity.

That means that for more than half a century, generous people like you have helped us distribute toys, books and other gifts to millions of less fortunate children throughout the country.

As it has since the program's inception, the Marine Corps maintains a level of complete devotion to this cause. But its capabilities are limited by military training and operational commitments.

As a result, the Marine Toys for Tots Foundation is organized for the specific purpose of being the principal support organization for the program. And it's a huge undertaking — we're busy the entire year! But the busier we are, the better — it means we can put even more smiles on the faces of our nation's underprivileged children.

There are an estimated 16.4 million children living in poverty and desolation whose families struggle to supply food, much less gifts. With your help, however, we can make a difference in the lives of so many of these disadvantaged children — and give them precious hope for the future.

In fact, that's why I'm writing to you today. Can you spare \$10, \$15, \$25 — or any amount you choose — to ensure that our 2012 campaign is the best yet, helping to make this Christmas special for many more of our less fortunate children?

Last year, your U.S. Marine Corps distributed 15.6 million new toys to 7.2 million children in need across the country. Our Marine Toys for Tots Foundation provided over 4 million of those toys along with a broad range of other support, adding to the very successful 2011 season.

While this is a wonderful accomplishment, we still need to reach even more children.

In this 65th year of the Toys for Tots Program, we'd like 2012 to be our biggest and best year ever. But we can't do it without you! Your early donation will help us take advantage of early toy sales, which allows us to purchase in large quantities and obtain better prices than the average buyer.

Also, please accept the enclosed Challenge Coin as a free gift on behalf of Toys for Tots. Keep it with you as a reminder of the hope you make possible when you choose to help eliminate the despair and isolation that less fortunate children feel when they wake up to nothing under the tree on Christmas morning.

Thank you for your commitment to America's youngsters. And best wishes to you and your family!

Sincerely,

Major William J. Grein, USMC (Ret)  
Vice President



P.S. You hold the key to unlocking the happiness of many of America's children. The earlier we hear from you, the better. Thank you so much for your support!

## The U.S. Marine Corps and Toys for Tots

The U.S. Marine Corps is a fighting force with a history of unsurpassed success on the battlefield. Whenever a crisis erupts anywhere in the world, the first call is, "Send in the Marines." Among Americans, the Corps is the "first to fight." But there is another side to the Marine Corps — its commitment to action to help the people of the communities surrounding the places where Marines live and work. For over 64 years, the U.S. Marine Corps has been the unchallenged leader in looking after America's less fortunate children at Christmas. They do this through their community action initiative — the U.S. Marine Corps Reserve Toys for Tots Program. In 721 communities throughout the nation, Marines collect and distribute new gifts to less fortunate children each Christmas. Toys for Tots is not the solution to the social needs of our nation — but it is a step in the right direction. When a Marine provides a child with a shiny new toy at Christmas, the child realizes that someone cares and that there is a ray of hope for the future. For many children, this message of kindness and hope is all that is needed to motivate them to grow up as responsible, productive citizens of our great nation.



### You Can Be a Part of This Program!

You can support your local Marine Corps Reserve Unit by donating a new toy, or you can support the national program by making a tax-deductible donation to the Marine Toys for Tots Foundation.

### The Marine Toys for Tots Foundation

The Marine Toys for Tots Foundation is recognized by the U.S. Marine Corps as the authorized fundraising organization of the U.S. Marine Corps Reserve Toys for Tots Program. The Foundation provides support to local units in accordance with a Memorandum of Understanding with the Commander, Marine Forces Reserve, who is responsible for the nationwide U.S. Marine Corps Reserve Toys for Tots Program. The Foundation, a 501(c)(3) not-for-profit public charity, supports the U.S. Marine Corps Reserve Toys for Tots Program by raising funds that enable the Foundation to purchase toys to supplement the collections of local units; providing promotional materials that help local units conduct more effective campaigns; providing administrative, advisory, financial, logistical and promotional support; providing other essential support for Toys for Tots that the Marine Corps, as a federal agency, cannot provide; and conducting public education and information programs about Toys for Tots and the U.S. Marine Corps that calls the general public to action in support of this patriotic social action program, and its sponsor — the United States Marine Corps. Visit the Foundation's website at [www.toysfortots.org](http://www.toysfortots.org).



This was produced by the Marine Toys for Tots Foundation, which will receive the contributions. Our principal office is 18251 Quantico Gateway Drive, Triangle, VA 22172, 703-640-9433. Contributions to the Marine Toys for Tots Foundation are 100% tax deductible for federal income tax purposes. Our purpose is to deliver, through a shiny new toy at Christmas, a message of hope to less fortunate youngsters that will motivate them to grow into responsible, productive, patriotic citizens and community leaders. Requests for copies of recent financial statements or other information may be directed to the Marine Toys for Tots Foundation at the address and telephone number listed above. If at anytime you would like to change the frequency of mailings you are receiving from Marine Toys for Tots Foundation, please contact us at the above address.

Florida: Registration # CH-01981. Marine Toys for Tots Foundation retains 100% of the contributions raised. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352, TOLL FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Maryland: For the cost of copies and postage, documents and information submitted in compliance with the Maryland Solicitations Act are available from the Secretary of State, Statehouse, Annapolis, MD 21401, 1-800-825-4510. Mississippi: The official registration and financial information of Marine Toys for Tots Foundation may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement by the Secretary of State. New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT <http://www.state.nj.us/ps/cas/charfm.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. New York: You may obtain copies of our annual report by writing to us at the address above or to the Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271. North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 888-830-4989. The license is not an endorsement by the State. Pennsylvania: A copy of the official registration and financial information of the Marine Toys for Tots Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Virginia: A financial statement is available by writing to the State Ofc. of Consumer Affairs in the Dept. of Ag. and Consumer Svcs, 1100 Bank Street, Richmond, VA 23219, (804) 786-2042. Washington: The required notice of solicitation is on file in the Office of the Secretary of State. Additional financial and other information is available from the Secretary of State by calling 800-332-4483. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.

Dear Major Grein,

YES, I want to help the Toys for Tots Foundation provide a joyful experience for as many children as possible. I am enclosing my special gift of:



\$10       \$15       \$25       Other \$\_\_\_\_\_       Check enclosed

The Marine Toys for Tots Foundation is eligible to receive tax-deductible contributions.  
Please make checks payable to Marine Toys for Tots Foundation.\* *Thank you!*

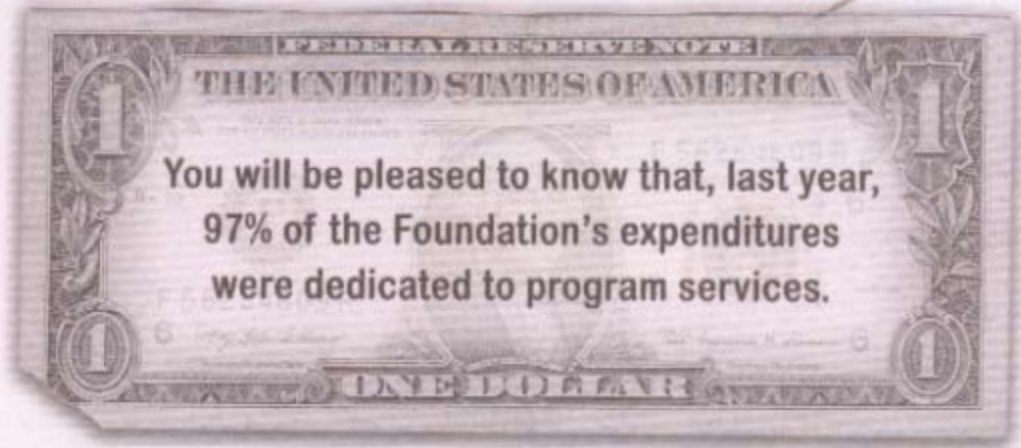
Credit card users: Please provide the information requested below.

Name: \_\_\_\_\_  VISA     MASTERCARD     AMEX     DISCOVER

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

# There is power behind caring ... Toys for Tots!



- ★ *Reader's Digest* named the Marine Toys for Tots Foundation the "Best Children's Charity."
- ★ Marine Toys for Tots Foundation was ranked 75th in the *Chronicle of Philanthropy's* "Philanthropy 400," its 11th consecutive year of being ranked.
- ★ The Foundation also received Charity Navigator's highest 4-star rating for sound fiscal management.

\*By sending your check, please be aware that you are authorizing Toys for Tots to use information on your check to make a one-time electronic debit from your account at the financial institution indicated on your check. This electronic debit will be for the amount of your check; no additional amount will be added.

Please  
Place  
Stamp  
Here



ATTN: MAJOR BILL GREIN  
NATIONAL GIFT PROCESSING CENTER  
MARINE TOYS FOR TOTS FOUNDATION  
PO BOX 4002896  
DES MOINES, IA 50340-2896

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